



## 10Eleven Communications, LLC

10Eleven Communications, LLC provides public relations services, stakeholder engagement, stakeholder management, and community outreach to engineering firms and construction companies.

We apply our professional experiences in state and local government, private construction, data and analytics to execute communications-related needs for transportation and infrastructure projects. We aim to build the brand of our clients through proactive communications and community engagement.

10Eleven Communications, LLC was founded by Annalysce Baker in 2019 after several years of working in highway construction. The company is based in Georgia and is owned by an African-American woman. 10Eleven Communications, LLC is a pre-qualified contractor with GDOT in Area Class 1.07.

**DBE Certified - Georgia**  
**NAICS Code: 541820**

**DBE/SWaM Certified - Virginia**  
**NAICS Code: 541820**



## Notable Projects

### Transform 285/400 Interchange

Atlanta, GA

\$834 million

<https://transform285400-gdot.hub.arcgis.com/>

### Hampton Roads Bridge-Tunnel Expansion

Norfolk, VA

\$3.8 billion

<https://hrbtexpansion.org/>

### Over 20 GDOT D7 Projects

Northside Drive Utility Relocation Project

I-75/I-85 Repaving



## Contact Information

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# Statement of Qualifications



## Key Communication Skills

- NEPA Public Involvement
- Utility and ROW Stakeholder Communications
- Crisis Communication
  - Private jet crash on I-285 (2015)
  - Winter Weather (2014,2015)
  - Construction fatalities (2019, 2020)
- International Media Relations and Media Training
- Business analyst relations
- Measurement and analytics
- Internal Communication and Events
  - COVID-19 Updates and Text Alerts
  - Blood drives
  - Project milestone celebrations
- External Communication
  - Press Releases
  - Newsletters
  - Weekly traffic reports
- Speech Writing
  - Fmr. Gov. Ralph Northam (VA)
  - Comm. Stephen Brich (VDOT)
  - Comm. Russell McMurry (GDOT)
- Video Production
  - [Q3 2020 Progress Video](#)
  - [All Set! Bridge 21](#)
  - [Transform 285/400 Steel Beam Time Lapse](#)
  - [Survey of Lake Palisades](#)
- Drive Alert, Arrive Alive Campaign (GDOT)



## Corporate Social Responsibility

As the Public Relations Manager for North Perimeter Contractors, Annalysce Baker organized project volunteer opportunities:

- Atlanta Community Food Bank
- Meals of Wheels
- Back to School Drive
- Habitat for Humanity
- CERM Job Shadow Day
- STEAM Career Day at Chamblee High School
- Volunteer for a Better Sandy Springs
- Breast Cancer Awareness Walk